

Trek Bicycle and Frame Price List - April, 1982

from Open Air Bicycles, Isla Vista and Goleta , CA

1982 TREK COMPLETE BICYCLES from Open Air Bicycles (See pages 2 & 3 for separate framesets & component packages)

TREK made its original breakthrough as a high-technology American manufacturer of custom quality framesets. Now they are introducing complete bicycles at extraordinarily low prices. NOTE: The exceptional prices listed below are obtainable only because we order the bicycles partly assembled from TREK, not as separate framesets and component packages. (See pages 2 & 3 for custom assembly "from the ground up.")

The complete bicycles on this page combine a precision mitered frame that is "state of the art" with custom matched components. TREK's multi-million dollar investment in machinery allows construction of frames with mitering accurate to an astounding 1/10th of one degree. This precision end-cutting of tubes produces a responsive frame that is a joy to ride.

Every TREK bicycle uses double-buttressed frame tubes for extra strength, lighter weight, and most important, the truly exhilarating ride of a double-buttressed frame. You get tough Imron paint, precision engineered frame construction, and function-specific frame design for unexcelled value. You receive professional assembly at no cost, as well as the famous Open Air Bicycles Full Lifetime Warranty. It's amazing but true: you can own a genuine TREK bicycle for less than \$400 ... and enjoy the thrilling TREK ride for a lifetime!

MODEL 311 COMPLETE 12-SPEED SPORT BICYCLE. A true bargain! European made Atom quick-release hubs front & rear (a rare bonus on bicycles in this price range), Rigida 13-20 rims, SunTour ARX-GT derailleurs, Avocet saddle, Dia Compe 500 sidepull brakes, Atom 6-speed freewheel, & Sedisport chain. Ishiwata Magny X double-buttressed frame tubes & high-tensile stays, forged dropouts, & top tube cable guides. Concorde blue {special order: silver}. \$345.00

MODEL 412 COMPLETE 12-SPEED SPORT BICYCLE. Our best seller. SunTour VX-S derailleurs, Dia Compe 500G brakes, SunTour 6-speed freewheel, toe clips & straps, water bottle & cage, beefy forged crankset ... and more! Frame of Ishiwata 022 chrome-moly double-buttressed main tubes, with forks & stays of Ishiwata high-tensile tubing. Top tube cable guides & bottle bosses. Dark blue, ice blue {special order: slate}. \$385.00

MODEL 613 COMPLETE 12-SPEED SPORT BICYCLE. Similar to the 412, but with Reynolds 531 main tubes & Dia Compe 500G brakes. Special order. \$439.00

MODEL 614 COMPLETE 18-SPEED TOURING BICYCLE. Designed in the image of the Model 728 for stable full-load touring. Sugino AeroTour triple crank, Dia Compe 500G brakes, new SunTour Cyclone II derailleurs, Gyromaster sealed-bearing hubs, Rigida 16-22 extra-strength rims, & Laprade bottom-adjust seat post. Renowned Reynolds double-buttressed main tubes & Ishiwata Magny X stays & blades. Top tube cable guides, chain hanger, bottle bosses, & rack mounts. The excellent crankset, sealed hubs, & Reynolds tubing are features that are rare on bicycles costing \$120 more! Gunmetal, red {special order: pewter}. \$489.00

1982 TREK CUSTOM FRAMESETS from Open Air Bicycles
(See p.3 for component packages & p.1 for complete bicycles)

Choose your frameset below, then select Component Package from page 3. Frameset purchased with component package includes professional assembly at no cost. You can get a complete frameset-and-component-package for as little as \$598. [See page 1 for two complete bicycles under \$400!]

SPORT TOURING FRAMESETS. Designed by renowned frame builder T.S. Isaac, the sport touring frames with shorter wheelbases now have even further refinements. Subtle changes in geometry and a new investment cast bottom bracket (with cable guides running neatly below) make for a stunningly responsive ride. This frame is the perfect choice for serious sport touring or commuting. Our most popular style, and deservedly so.

MODEL 510 - ISHIWATA 022. A best buy! Chrome-moly double-butted tubing throughout, comparable to the most expensive European tubing. Includes bottle bosses, top tube cable guides, rear rack mounts, chain hanger, & integral cable guides below investment cast bottom bracket. Red with pewter panel (special order: pewter w/ slate panel).

\$289.00

MODEL 710 - REYNOLDS 531. The most demanded frame tubes in the world. New Italian style lugs. Same braze-ons as 510. Dark blue with pewter panel, pewter with blue panel.

\$349.00

LONG DISTANCE TOURING FRAMESET. New this year, a longer wheelbase frameset for incredible ease of control with full loads. Unique features to delight the demanding tourist include threaded fender fittings, and longer chain stays for a comfortable yet responsive long-distance ride. The integral cable guides run sleekly below the investment cast bottom bracket, an uncluttered arrangement that greatly facilitates cleaning and maintenance.

MODEL 720 - REYNOLDS 531. Reynolds double-butted tubing throughout. Beefy investment cast bottom bracket, double eyelets front & rear, two sets of bottle bosses, rear rack mounts, & numerous other braze-ons. The ultimate touring frame for summer escapes. Taupe with darker brown panel.

\$369.00

ROAD RACING FRAMESETS. The racing framesets were created by T. S. Isaac for the speed & responsiveness a serious racer requires. The short fork rake & steep angles guarantee quick handling! Performance & prestige are yours at a rare bargain price. Two-color Imron paint finishes are durable & gorgeous.

MODEL 730 - REYNOLDS 531. A best buy! The prestige tubing with more major world racing victories than any other. Shift lever bosses, chain hanger, investment cast bottom bracket with cable guides running below, water bottle bosses, & Haden fork crown. Pewter with red panel.

\$369.00

MODEL 750 PRO - REYNOLDS 531/SL. Reynolds Special Lightweight tubing for the ultimate in lightness. Top tube cable guides, two sets of bottle bosses, shift lever bosses, chain hanger. Integral cable guides under investment cast bottom bracket. Reinforcement tangs at bosses & bridges for the purist, costly Cinelli fork crown with integral tangs. Pewter with red panels.

\$435.00

MODEL 950 PRO - COLUMBUS SL/SP. Italian chrome-moly double-butted tubing. Same features as 750. Pewter with blue panels.

\$435.00

1982 TREK COMPONENT PACKAGES from Open Air Bicycle
See p.2 for framesets & p.1 for complete bicycles

COMPONENT PACKAGES. Special package prices include headset. Package prices good only when TREK custom frameset (see p.2) & component package are purchased together. See catalog for complete specifications.

The following packages are exceptionally well thought out, plus any of the components may be changed. You pay only the difference between the part removed and the part added. Questions? Feel free to ask. Let us help you design a custom bicycle that is perfect for YOU. Open Air Bicycles' unique 42-step professional assembly and tuning is free. With the advent of TREK, a custom bicycle can be much less expensive than you might have thought.

PACKAGE 5 - SUNTOUR SPORT. Incredible value! Suntour 6-speed freewheel, Sedisport chain, SR forged cotterless crank. New GranCompe 500 brakes, Avocet I saddle, Laprade bottom-adjust seat post, new Suntour Cyclone II derailleurs, & Campagnolo Nuovo Tipo hubs. Save \$163 over individual prices. \$309.00

PACKAGE 8 - LD TOURING DELUXE. Dependable 18-speed long-distance touring! Sugino AeroTour triple crankset, Huret Duopar derailleurs, SunTour bar-end shifters, Cinelli bar & stem, Avocet I saddle, platform pedals, Suzue sealed bearing hubs, & Rigida 16-22 rims. Save \$252 over individual prices. \$409.00

PACKAGE 6 - SUNTOUR SUPERBE. Quality racing components at a bargain price. Superbe brakes, crankset, sealed pedals, & derailleurs. Rigida 13-20 rims, Campagnolo Nuovo Tipo hubs, Avocet I saddle, & Cinelli bar & stem are simply hot! Save \$278 over total of individual prices. \$409.00

PACKAGE 7 - CAMPAGNOLO SUPER RECORD. Regina Oro chain & 6-speed freewheel, Cinelli 64 bar & 1/R Record stem, Mavic Mod. E-2 rims, SBI tires, Avocet II saddle, & Super Record components (with N.R. bottom bracket & Superlight pedals). A sound investment that will provide unlimited pleasure. Save \$266 over individual prices. [Note: All our packages include wheels & tires.] \$915.00

PACKAGE 9 - SHIMANO DURA-ACE EX. Shimano's best, SBI tires, Mavic Mod. E-2 rims, Avocet II saddle, & Cinelli bars. {Special order only} \$879.00

SOME SUGGESTED FRAMESET + COMPONENT PACKAGE COMBINATIONS

<u>DESIGN</u>	<u>MODEL</u>	<u>FRAME</u>	<u>COMPONENTS</u>	<u>PRICE</u>
Sport Touring	515	= 510	+ 5	\$598
Sport Touring	715	= 710	+ 5	\$658
L.D. Touring	728	= 720	+ 8	\$778
Racing	736	= 730	+ 6	\$778
Racing	757	= 750	+ 7	\$1350
Racing	957	= 950	+ 7	\$1350

SPECIAL HEADSET BONUS. Frame prices do not normally include headset (see price below) or headset installation (\$10.00). However, as a special bonus, if you purchase one of our bargain Component Packages with your TREK frame, the package headset & installation labor are included free.

TL - Tange Levin headset {free with package #5,6,or 8}	\$14.99
R - Campagnolo Record #1039 headset	41.99
SR - Campagnolo Super Record #4041 headset {free w/ package #7}	59.99