

## Trek Bicycle and Frame Price List - November 24, 1980

from Open Air Bicycles, Isla Vista and Goleta , CA

TREK FRAMESETS ... FROM OPEN AIR BICYCLES  
(See reverse for component packages and complete bicycles.)

TOURING FRAMESETS - Redesigned for 1981 by head frame builder T.S. Isaac, the touring frames are even more fun to ride. Subtle changes in angles and a slight reduction in fork rake and chain stay length give an even more responsive ride. This frame is the perfect choice for the serious commuter or tourist. A pleasure to ride over distances, a joy to ride anytime. Our most popular style and deservedly so.

MODEL 510 - ISHIWATA 022. Chrome-moly double-butted tubing throughout. Comparable to the most expensive European tubing. Includes water bottle bosses, top tube cable guides, and bottom bracket cable guides. Exceptional value! Slate, chestnut. \$249.00

MODEL 710 - REYNOLDS 531. Frame tubes from the firm that originated double-butted tubing. Includes all the braze-ons that the 510 has, plus rear rack bosses. Dark blue, pewter. \$285.00

ROAD RACING FRAMESETS - Created by T.S. Isaac, the PRO racing framesets are designed for speed and responsiveness. Semi-vertical drops allow super short chain stays. A short rake and steep angles guarantee quick handling. In addition to the standard braze-ons, the Pro has shift lever bosses and a second set of bottle bosses. The two-color paint job is durable and gorgeous.

MODEL 750 PRO - REYNOLDS 531. Tubing that has years of racing victories. Cinelli investment cast fork crown and bottom bracket for strength and lasting alignment. Shimano semi-vertical drops. Performance and prestige at a bargain price. Silver with dark blue panels. \$385.00

MODEL 950 PRO - COLUMBUS SL/SP. The same frame as the 750 PRO, but built with Italian chrome-moly double-butted tubing. Silver with dark blue panels. \$385.00

HEADSETS. Above prices do not include headsets. Installation of headsets is \$5.00 (no charge if you purchase a component package).

TL - New style Tange Levin headset	\$12.50
R - Campagnolo Record #1039 headset	42.00
SR - Campagnolo Super Record #4041 headset	59.00

After choosing your frameset from above, you then select from the component packages from reverse. The packages are well thought-out, consistent, and exceptional values. In addition, component packages purchased with framesets include professional assembly at no cost, as well as Open Air Bicycles' famous Full Lifetime Warranty. Complete frameset and component combinations start at under \$525 fully assembled. (NOTE: SEE REVERSE FOR SPECIAL MODEL 412 AT \$365.00)

-- over --

TREK (141,1) 11/24/80

TREK COMPONENT PACKAGES & COMPLETE BICYCLES from Open Air Bicycles  
(See reverse for framesets.)

COMPONENT PACKAGES - Prices do not include framesets -- see reverse. Package price good only when Trek frameset and component package are purchased together. Headsets included. (See catalog for complete specifications.)

PACKAGE 05 - SUNTOUR SPECIAL. 12 speed with Suntour Ultra-6 freewheel and SR forged cotterless crank. Other equipment includes: Dia Compe 500g brakes, Avocet I saddle, SBI touring tires, Laprade bottom-adjust seat post, Suntour VXGT derailleur. Incredible value! \$274.00

PACKAGE 06 - SHIMANO 600EX. Shimano's newest components. \$324.00

PACKAGE 07 - CAMPAGNOLO GRAN SPORT. Campagnolo quality at an affordable price. Regina Oro chain and freewheel, SR bar and stem, Rigida 13-20 rims, Avocet I saddle, and Gran Sport components make this package outstanding. \$649.00

PACKAGE 08 - CAMPAGNOLO NUOVO RECORD. Regina Oro chain and freewheel, Cinelli 64 bar and 1/A stem, Weinmann concave rims, SBI tires, Christophe clips and straps, Avocet I saddle, and Nuovo Record components. Decidedly a sound investment that will provide unlimited pleasure. \$879.00

PACKAGE 09 - SHIMANO DURA-ACE EX. The best from Shimano with Cinelli bars, Avocet I saddle, Weinmann concave rims, and SBI tires. Prestige components at an attractive price. \$699.99

PACKAGE 0X - CAMPAGNOLO SUPER RECORD. Cinelli bars and new 1/R stem, Regina Oro freewheel and Record Oro chain, Unicanitor #4 saddle, Super Champion Record du Monde rims, Clement Paris Roubaix silk tubulars, and featherweight Super Record components. Strictly for those who want the ultimate. \$1199.00

COMPONENT OPTIONS - Components in any of the above groups may be changed. You pay only the difference between the part removed and the part added. QUESTIONS? Feel free to ask. Let us help in designing a custom bicycle that is perfect for YOU. You will see that with the coming of Trek, a custom bicycle is much less expensive than you might think.

.....

MODEL 412 COMPLETE 12-SPEED TOURING BICYCLE ...  
A genuine complete TREK bicycle for under \$400? It is true! TREK has combined a precision mitered frame that is "state of the art," with an ideal selection of components that includes Michelin tires, Avocet saddle, Suntour VXGT derailleurs, Rigida 13-20 narrow rims, Suntour 6-speed freewheel and more. Frame of Ishiwata 022 chrome-moly fully double-buttet main tubes, with forks and stays of Ishiwata 0265 high-tensile tubing and forged dropouts. Dark blue, ice blue, slate. \$365.00

MODEL 414 COMPLETE BICYCLE. Will be replaced by 614 in 1981. Closeout priced. \$399.00

MODEL 613 COMPLETE BICYCLE. Like the 412, but with Reynolds 531 double-buttet main tubes and SBI Tires. Pewter, gunmetal blue, chestnut. \$399.00

MODEL 614 COMPLETE BICYCLE. Super deluxe version of the 412 with Reynolds double-buttet main tubes, SR forged crankset, Dia Compe 500g brakes, and Laprade bottom adjust seat post. Pewter, gunmetal blue, chestnut. \$439.00

MODEL 616 COMPLETE BICYCLE. See catalog. Special order. \$499.00