## **WARRANTY REGISTRATION CARD**

Important! Please complete and mail this card immediately—failure to do so may delay service claims.

Owner Name	-	-,	,		
Address		100			
City, State, Zip	Houste	on To	ζ,		
Phone (71.	3)				
Model Number_	Tre	-K	21	000	
Size		Colo	r		
Serial Number					
Dealer Name	,	,	,		
Address					
City, State, Zip					
Date of Purchase					



NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

## BUSINESS REPLY MAIL FIRST CLASS PERMIT NO. 22 WATERLOO, WI 53594

POSTAGE WILL BE PAID BY ADDRESSEE

TREK BICYCLE CORPORATION P.O. BOX 183 WATERLOO, WI 53594-9990

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somewhat important (2), o	. 5	4	3	2	1	9. What do you like least about your new TREK?
Reputation of Brand	X					
Friend's Recommendation			V			10. When do you expect to purchase your next new
Dealer's Recommendation	X		-			bicycle?
Frame Materials	X					This year 3-5 years Never
Quality	1		- 2			1-2 years 5-10 years
Color and Graphics	1	1	15%	X		<ol> <li>For what purpose(s) do you ride your bicycle? (Check all that apply)?</li> </ol>
Durability	N			7		Commuting Racing Off Roa
Weight of Bicycle	X					Recreation Exercise Triathlo
Dealer Service	X	1				12. How many days do you ride per week?
Riding Characteristics .						<ol> <li>Which magazines or publications do you read regularly? (every issue or every other issue)</li> </ol>
Value for the Price	X					Bicycling Bicycle Guide
Advertising Seen or Heard	3			-		CyclistMountain Bik
Made in U.S.A.	X					Sierra Cuidou W
Component Selection	1><					Runner's WorldTriathlete Women's SportsOutside
Where did you learn of Ti Friend Dealer Did you plan to buy a spe spoke with your dealer? Did the bicycle dealer offe he/she would purchase? Did the dealer advise TREI	Adver Other cific be Yes _ r advice Yes _	rand ce or	befor No.	o brane	1	Winning  14. Do you participate in ports or outdoor activities regularly? Yes No

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